



## FY 25/26 ACCOMMODATIONS TAX REQUEST

	Organization	Project Name	FY 24/25 Atax Received	FY 24/25 Total ATAX Received	Requested Amount	City Council Approved
1	Capital City/Lake Murray Country Regional Tourism Board	Leisure Marketing Promotion/Visitors Center	350,585.00	500,585.00	500,000.00	<b>412,700.00</b>
2	Columbia Metropolitan Convention & Visitors Bureau DBA Experience	Tourism Marketing for Columbia SC	1,986,650.00	2,086,650.00	2,500,000.00	<b>2,338,632.00</b>
3	Ly-Ben Dance Alliance	Ubuntu Dance Festival	0.00	0.00	7,451.50	<b>0.00</b>
<b>TOTAL</b>			<b>2,337,235.00</b>	<b>2,587,235.00</b>	<b>3,007,451.50</b>	<b>2,751,332.00</b>



## FY 25/26 HOSPITALITY TAX FUNDING REQUEST

	Organization Name	Application Title	FY 24/25 Approved Council Amount	Requested Amount	Committee Recommendations	Funds Added by City Council	City Council Approved
1	<b>701 Center for Contemporary Art</b>	Art Events & Programs, Including Columbia Open Studios	75,000.00	90,000.00	90,000.00	0.00	<b>90,000.00</b>
2	<b>Animal Mission</b>	18th Annual Palmetto Peanut Boil	13,000.00	14,000.00	14,000.00	0.00	<b>14,000.00</b>
3	<b>Ann Brodie's Carolina Ballet</b>	Ballet 2025-2026 Season	60,000.00	65,000.00	60,000.00	0.00	<b>60,000.00</b>
4	<b>Auntie Karen Foundation</b>	Legends of...2026	50,000.00	50,000.00	50,000.00	0.00	<b>50,000.00</b>
5	<b>Benedict College</b>	Harambee 37	80,000.00	150,000.00	100,000.00	0.00	<b>100,000.00</b>
6	<b>Black Pages International</b>	2026 Columbia Black Expo	125,000.00	150,000.00	100,000.00	50,000.00	<b>150,000.00</b>
7	<b>Capital City/Lake Murray Country</b>	CCLMC Leisure Destination Marketing/Promotion	125,000.00	150,000.00	125,000.00	0.00	<b>125,000.00</b>
8	<b>Carolina Carillon Holiday Parade</b>	73rd Annual Carolina Carillon Holiday Parade	17,000.00	60,000.00	0.00	0.00	<b>0.00</b>
9	<b>Carolina Marathon Association</b>	Governor's Cup Road Race	7,000.00	10,000.00	5,000.00	0.00	<b>5,000.00</b>
10	<b>City Center Partnership</b>	Main Street District: Clean & Safe and Marketing	500,000.00	400,000.00	400,000.00	0.00	<b>400,000.00</b>
11	<b>ColaJazz Foundation</b>	ColaJazz Fest and Concerts	75,000.00	100,000.00	100,000.00	0.00	<b>100,000.00</b>
12	<b>Columbia Choral Society</b>	Columbia Choral Society Performances	12,000.00	15,000.00	12,000.00	0.00	<b>12,000.00</b>
13	<b>Columbia Classical Ballet</b>	Ballet Without Borders: Elevating Tourism and the Arts in Columbia	75,000.00	225,000.00	100,000.00	25,000.00	<b>125,000.00</b>
14	<b>Columbia College</b>	SC Wellness In Action Festival		30,000.00	10,000.00	10,000.00	<b>20,000.00</b>
15	<b>Columbia Fashion Week Alliance</b>	Columbia Fashion Week		23,950.00	0.00	10,000.00	<b>10,000.00</b>
16	<b>Columbia Film Society DBA The Nickelodeon Theater</b>	Marketing and Programming our Films	60,000.00	60,000.00	60,000.00	0.00	<b>60,000.00</b>
17	<b>Columbia International Festival</b>	FY 26 Columbia International Festival	150,000.00	200,000.00	150,000.00	0.00	<b>150,000.00</b>

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18	<b>CMFA - Homes For The Holidays Tour</b>	Homes for the Holidays Tour	6,000.00	6,000.00	6,000.00	1,500.00	<b>7,500.00</b>
19	<b>Columbia Repertory Dance Company</b>	25/26 Season	5,424.00	15,000.00	5,000.00	0.00	<b>5,000.00</b>
20	<b>Columbia Township Auditorium Foundation</b>	Concert Series	125,000.00	125,000.00	125,000.00	0.00	<b>125,000.00</b>
21	<b>Congaree Vista Guild</b>	Congaree Vista Guild	400,000.00	435,000.00	400,000.00	0.00	<b>400,000.00</b>
22	<b>Cottontown/Bellevue Historic District &amp; Coalition of Historic Districts</b>	Cottontown Art Crawl 2026	5,000.00	10,000.00	10,000.00	0.00	<b>10,000.00</b>
23	<b>Dapper &amp; Distinguished Gentlemen</b>	<del>Juneteenth Entrepreneur Film Television Extravaganza</del> <b>Film Series</b>		135,000.00	0.00	30,000.00	<b>30,000.00</b>
24	<b>Devine Street Association</b>	Marketing	60,000.00	100,000.00	40,000.00	20,000.00	<b>60,000.00</b>
25	<b>First Thursday on Main FY26</b>	First Thursday on Main	30,000.00	35,000.00	20,000.00	10,000.00	<b>30,000.00</b>
26	<b>Five Points Association</b>	St. Pat's in Five Points/JerryFest/Five After Five/Clean & Safe Program	525,000.00	600,000.00	400,000.00	0.00	<b>400,000.00</b>
27	<b>Greater Rosewood Merchants Association</b>	GRMA Programming	60,000.00	125,000.00	60,000.00	0.00	<b>60,000.00</b>
28	<b>Hoop-ology</b>	Hoop-ology 101 Basketball Camps	11,500.00	15,000.00	11,500.00	3,500.00	<b>15,000.00</b>
29	<b>Inclusive Theatre Company of SC</b> <i>formerly Papa Tank</i>	Inclusive Theatre Company of South Carolina	5,000.00	5,000.00	5,000.00	0.00	<b>5,000.00</b>
30	<b>Jam Room Foundation</b>	Jam Room Music Festival	100,000.00	100,000.00	100,000.00	0.00	<b>100,000.00</b>
31	<b>Ly-Ben Dance Alliance</b>	The Ubuntu Dance Festival	5,000.00	10,132.00	7,500.00	0.00	<b>7,500.00</b>
32	<b>Main Street Latin Festival</b>	Main Street Latin Festival	45,000.00	75,000.00	60,000.00	0.00	<b>60,000.00</b>
33	<b>Midlands Authority for Conventions, Sports &amp; Tourism</b>	2025-26 Regional Sports Marketing Campaign	75,000.00	75,000.00	75,000.00	0.00	<b>75,000.00</b>
34	<b>Noma Foundation</b>	Cookie Crawl		80,000.00	60,000.00	20,000.00	<b>80,000.00</b>
35	<b>Palmetto &amp; Luna</b>	Day of the Dead Celebration	15,000.00	15,000.00	15,000.00	0.00	<b>15,000.00</b>

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36	<b>Palmetto Animal Assisted Life Services</b>	Diamonds Dogs & Denim		15,000.00	0.00	0.00	<b>0.00</b>
37	<b>Palmetto Opera</b>	Carmen	5,000.00	20,000.00	5,000.00	0.00	<b>5,000.00</b>
38	<b>Patrons and Friends of the Arts at Ebenezer, Inc.</b>	Patrons and Friends of the Arts, Inc.	15,000.00	34,930.00	20,000.00	0.00	<b>20,000.00</b>
39	<b>Post and Courier Foundation</b>	Columbia Food and Wine Festival	50,000.00	75,000.00	62,500.00	0.00	<b>62,500.00</b>
40	<b>Revolution Red</b>	Delivering Digni-Tea to End Period Poverty and Ensure the Well-being of Women and Girls		21,300.00	0.00	0.00	<b>0.00</b>
41	<b>Richland Library Friends and Foundation</b>	Read Freely Festival 2026	0.00	35,000.00	20,000.00	0.00	<b>20,000.00</b>
42	<b>Riverbanks Park Commission</b>	Riverbanks Out of Market Advertising	55,000.00	100,000.00	60,000.00	0.00	<b>60,000.00</b>
43	<b>Sally R. Brasley Foundation</b>	The Brasley Weekends of Excellence	30,000.00	200,000.00	0.00	0.00	<b>0.00</b>
44	<b>Sally R. Brasley Foundation</b>	Three Rivers Music Festival	600,000.00	300,000.00	0.00	0.00	<b>0.00</b>
45	<b>Senior Resources, Inc.</b>	Biscuits & Bluegrass 2025	5,000.00	5,000.00	5,000.00	0.00	<b>5,000.00</b>
46	<b>Soda City FC</b>	Soda City FC - Soccer		25,000.00	0.00	0.00	<b>0.00</b>
47	<b>South Carolina Afterschool Alliance</b>	SC STEM Extravaganza		43,000.00	5,000.00	5,000.00	<b>10,000.00</b>
48	<b>South Carolina Architectural Foundation</b>	SC Center for Architecture		10,650.00	0.00	0.00	<b>0.00</b>
49	<b>South Carolina Ballet</b>	2025-2026 Performance Season	180,000.00	250,000.00	180,000.00	0.00	<b>180,000.00</b>
50	<b>South Carolina Brewers Association, INC</b>	Crafted in Carolina	10,000.00	20,000.00	12,500.00	0.00	<b>12,500.00</b>
51	<b>South Carolina Juneteenth Freedom Festival</b>	10th Annual Juneteenth Freedom Fest & Parade	50,000.00	150,000.00	75,000.00	0.00	<b>75,000.00</b>
52	<b>South Carolina Philharmonic, Inc.</b>	SC Philharmonic 2025/2026 Season	110,000.00	200,000.00	110,000.00	0.00	<b>110,000.00</b>
53	<b>South Carolina Pride Movement</b>	Famously Hot SC Pride Week	110,000.00	160,000.00	130,000.00	0.00	<b>130,000.00</b>

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54	South Carolina Research Foundation	Koger:Open Arts Festival: Jazz	0.00	25,000.00	0.00	0.00	0.00
55	South Carolina Restaurant and Lodging Association	Restaurant Week Columbia	50,000.00	60,000.00	40,000.00	0.00	40,000.00
56	South Carolina Shakespeare Company	Shakespeare in the Park	35,000.00	40,000.00	35,000.00	0.00	35,000.00
57	South Carolina State Museum Foundation	Disney Heroes & Villains Exhibit   Radio & Digital Advertising Campaign	35,000.00	45,000.00	35,000.00	0.00	35,000.00
58	Special Olympics South Carolina	2026 Summer Games	17,876.00	17,204.00	0.00	10,000.00	10,000.00
59	Stormwater	Stormwater Studios	5,000.00	11,900.00	5,000.00	0.00	5,000.00
60	The Therapy Place	Therapalooza: The Greatest Show in the Southeast		10,000.00	0.00	0.00	0.00
61	Town Theatre (Columbia Stage Society)	Welcome to Town	35,000.00	60,000.00	35,000.00	0.00	35,000.00
62	Trustus Inc.	Trustus Theatre Season 41	75,000.00	125,000.00	85,000.00		85,000.00
62	Trustus Inc.	Capital Campaign (3 Years)		300,000.00 over 3 years		100,000.00	100,000.00
63	Varna International Music Academy	Columbia Sister City Plovdiv Opera Project		80,640.00	80,000.00	0.00	80,000.00
64	Varna International Music Academy	Muzika! Festival and Varna International Music Academy 2026	50,000.00	120,000.00	50,000.00	0.00	50,000.00
65	Workshop Theatre of SC	A Night On The Town with Dinner and A Show	23,000.00	26,525.00	26,525.00	0.00	26,525.00
66	WOW Performing Arts Center	WSO Theatre and Film Festival		25,000.00	5,500.00	19,500.00	25,000.00
67	Columbia Police	Public Safety Initiative				80,000.00	80,000.00
68	Korn Ferry/Sports Council	PGA Tour				250,000.00	250,000.00
			<b>4,442,800.00</b>	<b>6,065,231.00</b>	<b>3,858,025.00</b>	<b>644,500.00</b>	<b>4,502,525.00</b>



## FY 25/26 HOSPITALITY TAX FUNDING REQUEST

	Organization Name	Application Title	FY 24/25 Approved Amount	Requested Amount	City Council Approved
1	<b>Columbia Museum of Art</b>	Facility Operations/Tourism Marketing/Exhibition Support	1,000,000.00	1,450,000.00	<b>1,200,000.00</b>
2	<b>Columbia Music Festival Association</b>	CMFA ArtSpace Association	260,000.00	265,000.00	<b>260,000.00</b>
3	<b>Columbia Parks and Recreation Foundation</b>	Parks & Recreation Special Events	75,000.00	75,000.00	<b>75,000.00</b>
4	<b>EdVenture, Inc.</b>	Marketing & Operations	500,000.00	575,000.00	<b>550,000.00</b>
5	<b>Historic Columbia</b>	Columbia SC 63: Our Story Matters	225,000.00	250,000.00	<b>250,000.00</b>
6	<b>Historic Columbia</b>	Historic Columbia	775,000.00	800,000.00	<b>800,000.00</b>
7	<b>One Columbia for Arts and History</b>	N/A	100,000.00	110,000.00	<b>110,000.00</b>
			<b>2,935,000.00</b>	<b>3,525,000.00</b>	<b>3,245,000.00</b>